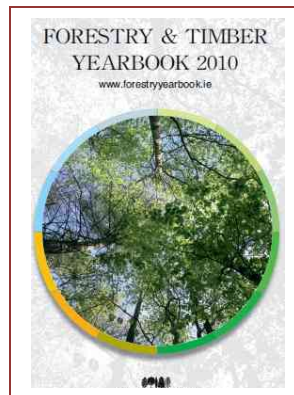


ADVERTISING RATE CARD

22nd EDITION OF ITGA FORESTRY & TIMBER YEARBOOK



The **2011 Edition** of the Forestry & Timber Yearbook and Online Directories will feature a Directory of companies, consultants, enterprises and organisations involved in the Irish Forestry Industry and Forest Products sector.

It will also include comprehensive industry statistics, details of current grants, premium rates and forestry taxation.

The Yearbook and websites will be employed as the forest industry reference source over 2011 giving all advertisements and Directory listings a considerably longer lifespan than other publications.

A continuous advertising campaign further promotes the Yearbook and its online Directories.



2011 ITGA FORESTRY & TIMBER YEARBOOK

Following the continued success of the *ITGA Forestry and Timber Yearbook* and its associated online directories, www.forestryyearbook.ie, www.forestry.ie and www.itga.ie, ITGA are currently planning the 2011 Forestry & Timber Yearbook and Directory.

The Yearbook and online directories are promoted through ongoing advertising in the farming media and the websites have been receiving a combined total of **over 453,900 hits over the past six months.**

Bookings for advertisements and listings in the 2011 Yearbook and Directories can now be made.

Our advertisement rates remain unchanged.

All those who take a listing in the Yearbook will be included in the online Directories and where Yearbook advertisements are taken, the listings for these advertisers will be inserted in large font in the online Directories.

The closing date for receipt of all advertising copy and directory listing is **31st August 2010.**

The Forestry and Timber Yearbook is circulated to all sectors of the forest, timber and wood-energy industries. All advertisers will receive a complimentary copy.

Contact: **Ben Quinn**
Advertising Co-ordinator
benquinn@forestryyearbook.ie
Tel: 071 9645380

ADVERTISEMENT RATES

Please tick (or highlight) advertisement required:

- | | |
|--|--------|
| <input type="checkbox"/> Full Colour Back Cover | € 1940 |
| <input type="checkbox"/> Contents Page | € 1940 |
| <input type="checkbox"/> Full Colour Inside Front Cover | € 1530 |
| <input type="checkbox"/> Inside Back Cover Full Colour | € 1360 |
| <input type="checkbox"/> Full Page Colour | € 990 |
| <input type="checkbox"/> Half Page Colour | € 595 |
| <input type="checkbox"/> Full Page (Black & White) | € 650 |
| <input type="checkbox"/> Half Page (Black & White) | € 395 |
| <input type="checkbox"/> Additional Spot Colour | € 150 |
| <input type="checkbox"/> Alphabetical Directory Listing of
Product/Service (up to 25 words) | € 90 |
- *There is an additional charge of € 12.50 per every 10 additional words or portion thereof
Where you indicate over that the Product/Service is to be included in a number of different sections in the Directory a charge of € 15.00 per referral entry is applicable.*
- Logo in online directories € 49
(please email logo to info@forestryyearbook.ie)

**All cheques should be made payable to
FORESTRY YEARBOOK.**

**NOTE: All the above rates are VAT exclusive.
VAT will be charged at 21% on all advertisements.**

TECHNICAL DATA

- | |
|--|
| <input type="checkbox"/> Full Page (including bleed) (151mm x 216mm) |
| <input type="checkbox"/> Full Page (type area) (118mm x 180mm) |
| <input type="checkbox"/> Half Page (horizontal only) (118mm x 90mm) |

COPY *Please tick where appropriate:*

- | |
|---|
| <input type="checkbox"/> Artwork (to be supplied by advertiser) |
| <input type="checkbox"/> Film (to be supplied by advertiser) |
| <input type="checkbox"/> Requiring Design* |
- * There will be an additional charge for producing artwork and film. For advertisements requiring design please request quotation.

DIRECTORY LISTING

For inclusion in the Directory of Services please complete the form below and tick the category in which you wish your entry to be placed (overleaf).

NOTE: All full and half page Advertisers should also complete details of their products/services as they can avail of up to 25 words in the Directory free of charge. Full and half page advertisers can also avail of free logo with a link to their online advertisement.

Please use block capitals

COMPANY NAME.....

ADDRESS.....

TEL NO(s) (Incl. Prefix).....

FAX NUMBER.....

EMAIL.....

WEBSITE ADDRESS.....

PLEASE DETAIL SERVICE/PRODUCT.....

CONTACT.....

DIRECTORY OF SERVICES

Please tick (or highlight) the category in which you wish your entry to appear.

*(If you wish to include one or more referrals under different Directory categories, please indicate by marking X opposite (or underlining) the additional category(s)
Please note there is a charge of €15.00 for each additional referral)*

- | | |
|--|---|
| <input type="checkbox"/> ACCOUNTANCY | <input type="checkbox"/> MAGAZINES |
| <input type="checkbox"/> AERIAL PHOTOGRAPHY | <input type="checkbox"/> MAPPING & DATA SERVICES |
| <input type="checkbox"/> ARBORICULTURE | <input type="checkbox"/> MOTOR VEHICLES |
| <input type="checkbox"/> ARCHAEOLOGY | <input type="checkbox"/> NATIVE WOODLAND CONTRACTORS |
| <input type="checkbox"/> AUCTIONEERING | <input type="checkbox"/> NURSERIES |
| <input type="checkbox"/> BANKS | <input type="checkbox"/> ORGANISATIONS AND SOCIETIES |
| <input type="checkbox"/> CERTIFICATION | <input type="checkbox"/> PLANT HIRE |
| <input type="checkbox"/> CHEMICALS/FERTILISERS | <input type="checkbox"/> PROCESSING (SAWMILLS, PANELBOARD ETC.) |
| <input type="checkbox"/> CHRISTMAS TREES | <input type="checkbox"/> PRUNING |
| <input type="checkbox"/> COMMUNICATIONS | <input type="checkbox"/> RENEWABLE ENERGY |
| <input type="checkbox"/> CONSULTANCY | <input type="checkbox"/> RESEARCH |
| <input type="checkbox"/> CONTRACTING | <input type="checkbox"/> ROADING CONSULTANTS |
| <input type="checkbox"/> CONTRACTORS INSURANCE | <input type="checkbox"/> SAWMILLERS |
| <input type="checkbox"/> CO-OPERATIVES | <input type="checkbox"/> STATE SECTOR |
| <input type="checkbox"/> EDUCATION & TRAINING | <input type="checkbox"/> SURVEYING |
| <input type="checkbox"/> ENVIRONMENT | <input type="checkbox"/> TIMBER HOMES |
| <input type="checkbox"/> FENCING | <input type="checkbox"/> TIMBER MERCHANTS |
| <input type="checkbox"/> FINANCE | <input type="checkbox"/> TIMBER PRESERVATION & PROCESSING |
| <input type="checkbox"/> HARDWOODS (BUYERS & PROCESSORS) | <input type="checkbox"/> TRAINING |
| <input type="checkbox"/> HARVESTING & HAULAGE | <input type="checkbox"/> TREE MARKING PAINT |
| <input type="checkbox"/> HELICOPTER COMPANIES | <input type="checkbox"/> TREE SHELTERS |
| <input type="checkbox"/> HURLEY MANUFACTURERS | <input type="checkbox"/> TREE SURGERY |
| <input type="checkbox"/> INSURANCE | <input type="checkbox"/> VALUATION |
| <input type="checkbox"/> INVENTORY | <input type="checkbox"/> VERMIN CONTROL |
| <input type="checkbox"/> INVESTMENT | <input type="checkbox"/> WOOD ENERGY/FUEL |
| <input type="checkbox"/> JOURNALS | <input type="checkbox"/> WOOD PELLET MANUFACTURE |
| <input type="checkbox"/> KILN DRYING & HEAT TREATMENTS | |
| <input type="checkbox"/> LABORATORY SERVICES | |
| <input type="checkbox"/> MACHINERY/EQUIPMENT | |

OTHER (SPECIFY): _____

Advertisement copy (including artwork or film) and Directory entries are required by 31st August 2010.

Please return to the address below:

Ben Quinn at email: benquinn@forestryearbook.ie or by post to:
Ben Quinn, Forestry Yearbook, Main Street, Ballinamore, Co. Leitrim.
 Tel: 071 9645380 Fax: 071 9645009