



Marian Byron,
Director IFFPA

Irish Forestry and Forest Products Association

The forestry and forest products sector currently employs almost twelve thousand people and the total value to the Irish economy is €2.2 billion. The sector is the most diverse and potentially innovative industry grouping of the Irish economy.

IFFPA will promote the potential of the forestry and forest-based business sector to the Irish economy, the environment, and to social and leisure amenities. It is the only industry association that represents the sector as a whole and provides mechanisms for collaboration on a sector-wide basis. The association operates at both a national and international level to gain support for a sustainable industry sector, which is vital to Irish society and the national interest.

As a membership organisation, IFFPA works to educate and communicate the wide-ranging potential benefits of forestry and forest products to a wide audience, including the Government, state agencies, and consumers.

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